

# CHRISTMAS FARE FROM THE EMPIRE



Christmas Fare from the Empire

ISSUED BY
THE EMPIRE MARKETING BOARD
2 QUEEN ANNE'S GATE BUILDINGS
LONDON S.W. 1



ALWAYS ASK FOR EMPIRE PRODUCTS

# Desication 1

This Book of Empire Christmas
Fare is designed to show how
the needs of every Christmas
table, from cottage to palace,
can be supplied from the Empire
at home or overseas. It is
dedicated to all those who
understand how much
depends upon their
choice in
buying



# ESSAG

HE Empire Marketing Board appeal to everyone to make this an Empire Christmas. They appeal specially to every woman, when she is buying her Christmas presents and her Christmas fare, to choose first the products of her own country and next the products of the Empire countries beyond the seas.

Every woman who makes this an Empire Christmas will be thrice blest in her buying.

She will delight those for whom she buys. After all, near or far, there is still no beating the quality of what your own folk grow and your own folk make.



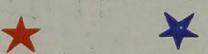
She will help those from whom she is buying. Every purchase that you make speeds a message of encouragement to another home somewhere.



that your messages this Christmas go to cheer homes in your own country and homes in Empire countries beyond the seas.

She will help her country. Better employment in the Empire at home and swifter development in the Empire overseas. These are the things upon which the prosperity of your country and the fortunes of your children depend. If you care for these things,

Make this
an Empire
Ehristmas









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Christmas Pudding and Sauces Mince Pies Turkey Stuffing Scotch Currant Bun Plum Cake Mincemeat







# Groceries and Provisions



<sup>\*</sup> An asterisk means that supplies from the country starred are at present only stocked by a limited number of shops. But supplies could in most cases quickly be increased in response to public demand.

#### GROCERIES &

Product.

ARROWROOT

BACON

BISCUITS

BITTERS

BRANDY

BUTTER

CEREAL

BREAKFAST FOODS

(various)

CHEESE

CHUTNEYS (various)

COCONUT (desiccated)

COFFEE

CONFECTIONERY (various)

CREAM

CURRIES (sundry)

**EGGS** 

FISH

FRESH OR FROZEN

CANNED, DRIED, ETC.

Bombay Duck Brisling

Cod, dried or salted

Crayfish

Halibut Herrings

Lobster

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#### **PROVISIONS**

Empire Countries of Origin.

British West Indies.

United Kingdom, Canada and

Irish Free State.

United Kingdom and Irish Free

See List of Wines and Spirits, etc.

(p. 21).

See List of Wines and Spirits, etc.

(p. 21).

United Kingdom, Canada, Aus-

tralia, New Zealand and Irish

Free State.

United Kingdom, Canada, Aus

tralia,\* and South Africa.\*

United Kingdom, Canada, Aus-

tralia\* and New Zealand.

United Kingdom, Australia,\* South Africa\* and India.

Ceylon.

India, East Africa and Jamaica.\*

United Kingdom, Canada,\*

Australia,\* India\* and British

West Indies.\*

United Kingdom.

India.

United Kingdom, Canada,\* Australia,\* South Africa,\* New Zealand\* and Irish Free State.

See separate List (p. 13).

India.\*

United Kingdom.

Canada\* and Newfoundland.\*

South Africa.

Canada.\*

United Kingdom.

Canada and Newfoundland.\*



Product.

Empire Countries of Origin.

FISH (contd.)

Prawns Canada.\*
Salmon Canada.

Salmon, smoked Canada,\* Newfoundland.\*

FLOUR

United Kingdom, Canada and Australia.

FRUIT DRINKS

(sundry) United Kingdem, Canada, Australia\* and South Africa.\*

Lemon Squash Lime Juice South Africa.\*
South Africa\* and British West Indies.

Orange Squash South Africa.\*

**FRUITS** 

FRESH

See separate List (p. 19).

CANNED AND BOTTLED

Apples Apricots United Kingdom and Canada.\*
Australia, South Africa and
Cyprus.\*

Black Currants United Kingdom and Australia.\*

Cherries United Kingdom.

Damsons United Kingdom.

Figs, green South Africa.\*

Figs, green South Africa.\*

Golden Berries South Africa.\*

Googen South Africa.\*

United Kingdo

Gooseberries United Kingdom and Australia.\*

Grape-fruit South Africa.\*

Greengages United Kingdom.

Guavas India and British

Guavas India and British West Indies.\*

Loganberries United Kingdom and Canada.\*

Lyches India.\*

Mangoes India.\*

Pession Fruit Australia.\*

Peaches Canada,\* Australia and South Africa.\*

Pears Canada,\* Australia and South

Pineapples Australia,\* South Africa,\* British Malaya and Fiji Islands.\*

Plums United Kingdom, Canada and Australia.\*

Raspberries United Kingdom and Canada.\*

Red Currants United Kingdom.

Strawberries United Kingdom and Canada.\*

Sundry United Kingdom and Canada.\*

United Kingdom and Cyprus.\*

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Product.

Empire Countries of Origin.

#### FRUITS (contd.)

CRYSTALLISED DRIED AND EVAPORATED

Mebos Almonds Apples Apricots

Currants

Hazel-nuts Mincemeat Muscatels Peaches Pears Peel, candied

Prunes Raisins Sultanas

HAMS

HONEY

**IAMS** 

Apricot

Blueberry Cape Gooseberry Cherry

> Fig Gooseberry Grape

Grape-fruit Green Fig Guava

Melon, mixed Orange Peach

Plum Ouince Raspberry

Strawberry

Tomato Sundry South Africa.\*

Cyprus\* and Australia.\* Canada and South Africa.\* Australia,\* South Africa and Australia.\* Cyprus.\*

Cyprus.\* South Africa.\*

Australia\* and South Africa.\* Australia\* and South Africa.\* Australia\* and South Africa.\* South Africa.\*

Australia\* and South Africa.\* Australia,\* South Africa and Cyprus.\* Australia and South Africa.

United Kingdom, Canada, and Irish Free State.\*

United Kingdom, Canada,\* Australia,\* New Zealand and British West Indies.

United Kingdom, Australia\* and South Africa.\* Canada.\*

South Africa.\* United Kingdom and Canada.\* Australia.\*

United Kingdom and India.\* South Africa.\* South Africa.\* South Africa.\*

India.\* Australia\* and South Africa.\* South Africa.\*

Australia.\* United Kingdom and Australia.\* Australia\* and South Africa.\* United Kingdom, Canada\* and

Australia.\* United Kingdom, Canada\* and

Australia.\* United Kingdom and South

Africa.\*

United Kingdom and Australia.\*



C	ROCERIES O PR	.0 V 13 10 N 3
Product.		Empire Countries of Origin.
JELLIES	(sundry)	United Kingdom and India.
LARD		United Kingdom, Canada and Irish Free State.
LENTILS		India.
LIQUEURS		See List of Wines and Spirits, etc.
		(p. 21).
MACARONI		Canada.
OLIVE OIL		Australia* and Palestine.*
MEATS		Cas sabanata List (A. 12)
FRESH CANNED OR PO	TTTD	See separate List (p. 13).
CANNED OR PO	Beef	United Kingdom, Canada and
	Бееј	Australia.
	Brawn	United Kingdom and Irish Free State.*
	Galantines	United Kingdom.
	Mutton	Australia.*
	Pork	United Kingdom.
	Rabbit	Australia* and New Zealand.*
	Tongues	United Kingdom, Canada, Australia* and New Zealand.*
	Veal Loaf	Canada and Australia.*
MILK	(fresh and tinned) (condensed, dried	United Kingdom.
	or evaporated)	United Kingdom, Canada, New Zealand and Irish Free State.
PICKLES		United Kingdom, Canada* and India.
POPPODUMS		India.*
POULTRY		
Fresh		See separate List (p. 13).
CANNED AND PO	OTTED	United Kingdom and Canada.
RICE		India.
RUM		See List of Wines and Spirits, etc. (p. 21).
SAGO		British Malaya.
SAUCES		2224
Shuces	Apple	United Kingdom* and Canada.*
	Chili	Canada* and India.
	Tomato	United Kingdom, Canada, Aus-
		tralia* and India.*
	Sundry	United Kingdom.
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		EMPIRE PRODUCTS

Product.

Empire Countries of Origin.

#### SOUPS

CANNED AND DRIE	ED	
	Sundry	United Kingdom, Canada and New Zealand.*
	Turtle	British West Indies.*
SPICES AND	200.000	Direct West Indies.
CONDIMENTS	Allspice	British West Indies.
	Cinnamon	India,* British West Indies* and Ceylon.
	Cloves	Zanzibar.
	Ginger	India, British West Indies and Sierra Leone.
	Mace	British West Indies.
	Mustard	United Kingdom.
	Nutmegs	British West Indies.
	Pepper	India and British West Indies.
	Ŝalt	United Kingdom.
	Turmeric	India.
STOUT		See List of Wines and Spirits, etc. (p. 21).
SUET		United Kingdom.
SUGAR		United Kingdom, Canada, Australia, South Africa, British West Indies, British Guiana and Mauritius.
	Maple	Canada.*
SYRUPS		
	Sundry	United Kingdom, Canada and British West Indies.*
	Maple	Canada.*
TAPIOCA		British Malaya.
TEA		India, Ceylon and East Africa (Nyasaland).*
VEGETABLES		(-1) " " " " " " " " " " " " " " " " " " "
(EGETTIBLES	Fresh Canned	See List (p. 19). United Kingdom and Canada
VERMICELLI		Canada.
VINEGAR		United Kingdom and Canada

VINEGAR

United Kingdom and Canada.

WHISKY

See List of Wines and Spirits, etc. (p. 21).

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XII

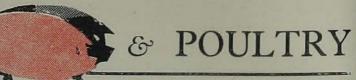


Meat, Fish and Poultry



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### MEAT, FISH



	Ta Parel	**
Product.		Empire Countries of Origin.
MEAT	Beef	United Kingdom, Australia and Irish Free State.
	Lamb	United Kingdom, Australia, New Zealand and Irish Free State.*
	Mutton	United Kingdom, Australia, New Zealand* and Irish Free State.*
	Pork	United Kingdom, New Zealand and Irish Free State.*
	Tongues	United Kingdom and Canada.
	Veal	United Kingdom and New Zealand.*
FISH	Bream	United Kingdom.
	Brill	)) ))
	Coal Fish	)) ))
	Cod	>> >>
K. C.	Conger Eels	>> >>
	Haddock	22 23
	Halibut	Nearly every
	Hake	,, kind of fish from the Home Fishing
	Herring	", Grounds is good
	Lemon Sole	ond in season during the month
	Ling	of December.
	Lobster	2) ))
	Megrims	

" frozen Canada\* and Newfoundland.\* Sole United Kingdom.

"

"

Turbot Whiting Witches

Oysters

Plaice

Salmon



#### MEAT, FISH & POULTRY

Product.

Empire Countries of Origin.

POULTRY

Chickens

United Kingdom, Canada,\* and

Irish Free State.

Ducks

United Kingdom and Irish Free

State.

Geese

United Kingdom and Irish Free

State.

Pigeons Turkeys United Kingdom.

United Kingdom, South Africa,\*

and Irish Free State.

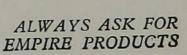
**GAME** 

Various Rabbits United Kingdom.

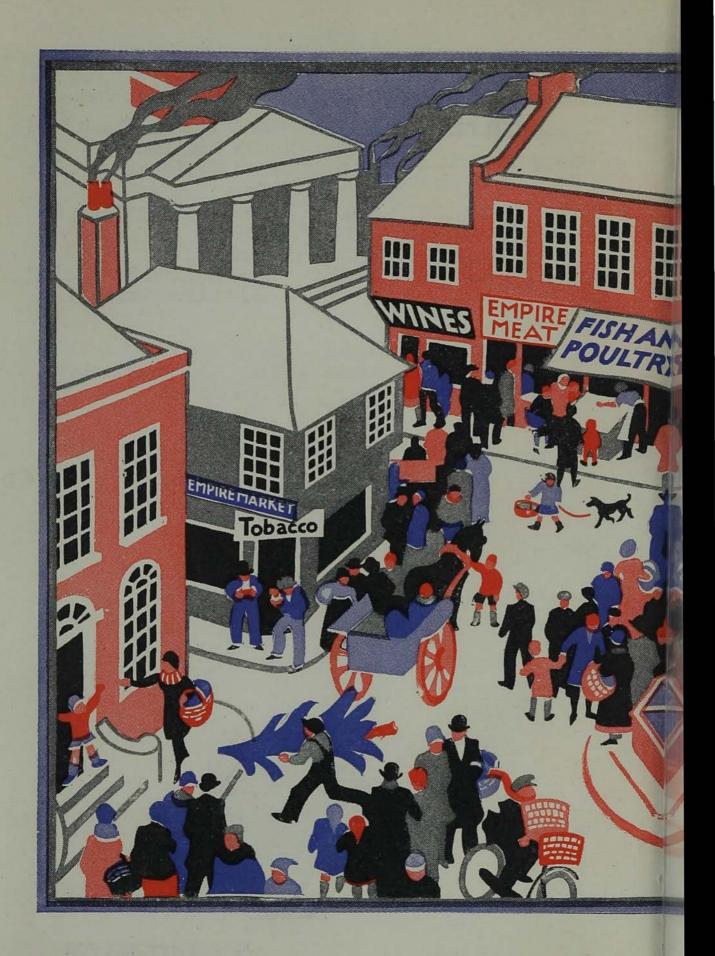
United Kingdom, Australia and

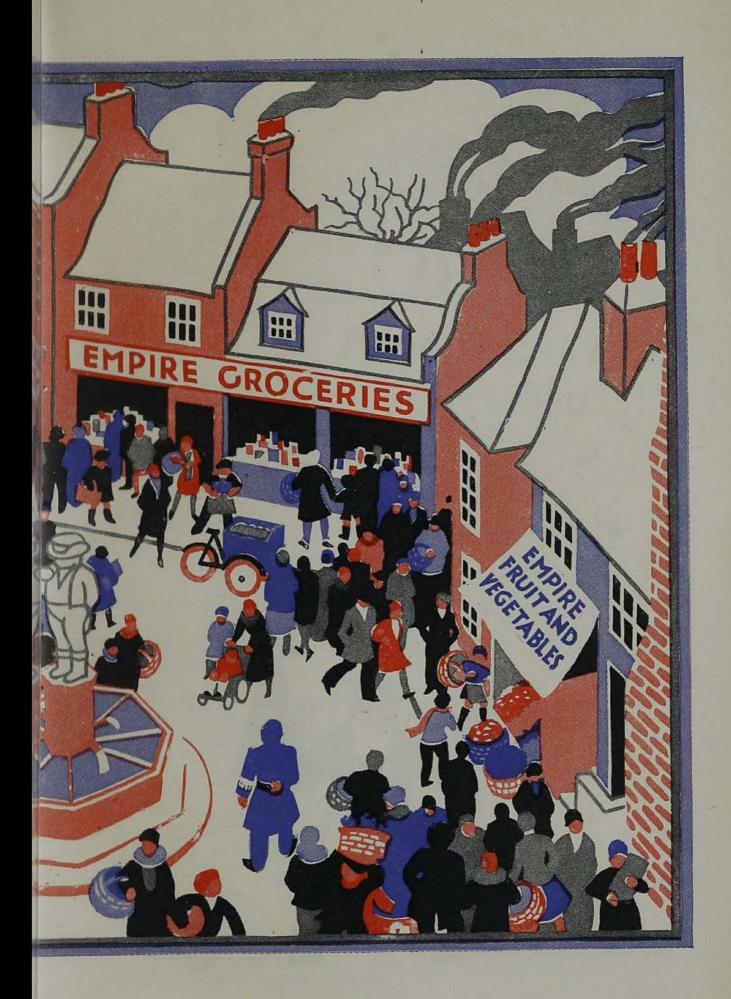
New Zealand.

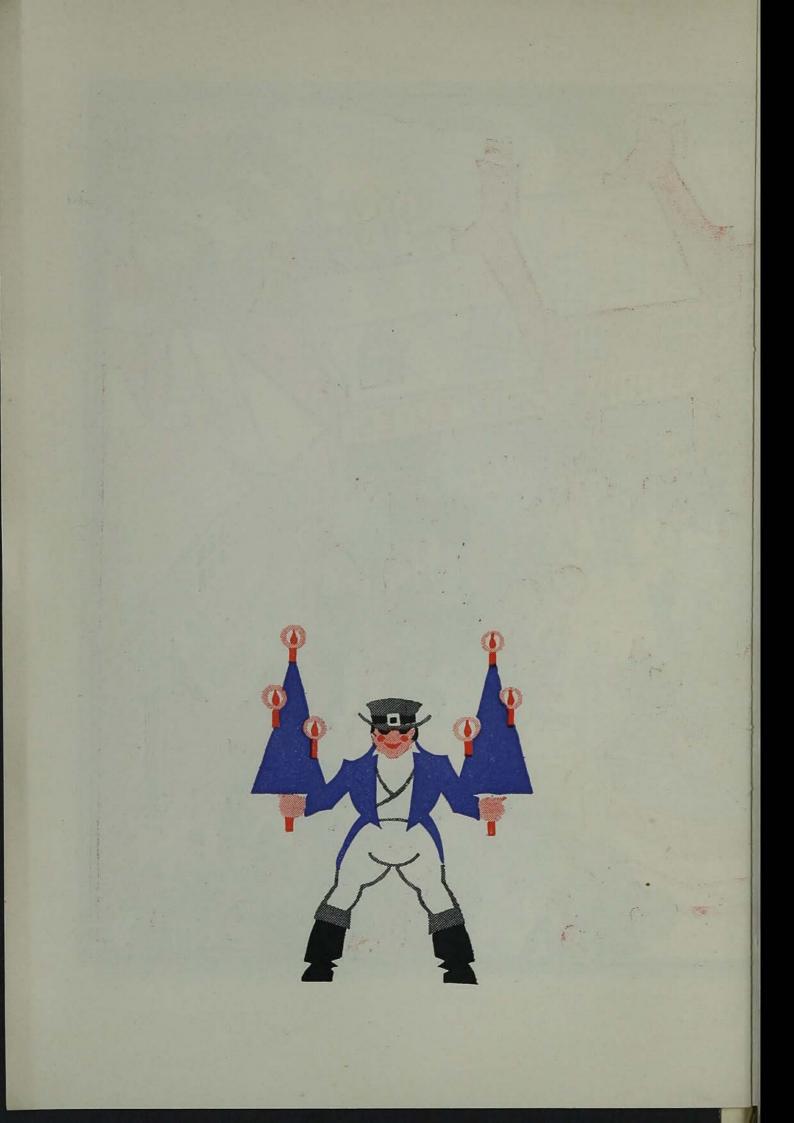














# Fresh Fruits and Vegetables



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#### In season during December

#### FRUITS.

Empire Countries of Origin.

APPLES United Kingdom and Canada. **†APRICOTS** South Africa. **BANANAS** Jamaica. GRAPES (hot-house) United Kingdom. GRAPE-FRUIT British West Indies. British West Indies and Palestine. **ORANGES** South Africa. **†PEACHES** United Kingdom and Canada.\* PEARS PINEAPPLES South Africa.

†PLUMS South Africa.

†These fruits start to arrive in the United Kingdom at the beginning of December, but are not in full supply until after Christmas.

#### VEGETABLES.

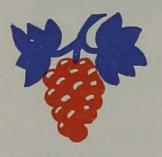
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Empire Countries of Origin.

VEGETABLES.		L	inpute Countries of Origin.
ARTICHOKES BEANS	(runner)	United K Channel	
BEETROOTS		United K	
BROCCOLI	(Hearting)	,,	"
BRUSSELS SPROUTS		,,	2)
CABBAGES		>>	))
CELERY		>>	,,
CARROTS		>>	,,
CUCUMBERS		>>	))
CURLY KALE		>>	))
LEEKS		>>	,,
MINT		>>	))
MUSHROOMS		23	))
MUSTARD & CRESS		, ,,	,)
ONIONS		United K	Lingdom and Irish Free State.
PARSLEY		United K	Kingdom.
PARSNIPS		23	))
POTATOES		United K	ingdom and Irish Free State.
RADISHES		Channel	Islands.
SAVOYS		United K	Cingdom.
SCOTCH KALE		22	22
SEA KALE		,,	>>
SHALLOTS		>>	))
SPINACH		,,	,,
SWEDES		22	,,
TOMATOES		,,	,,
TURNIPS		>>	,,

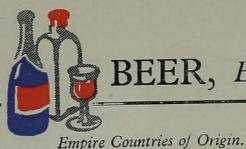


Wines, Spirits, Beer, etc.



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### WINES, SPIRITS,



#### BEER, ETC.

WINES.

CHABLIS

CLARET

SAUTERNE

RED BURGUNDY

WHITE BURGUNDY

HERMITAGE

HOCK

MUSCADEL (sweet Muscatelle) Australia and South Africa.

DESSERT WINES (port types)

SHERRY

LIOUEURS.

VAN DER HUM

DRAMBUIE

CHERRY BRANDY

PEACH BRANDY

SLOE GIN

COCKTAILS.

CAPE APERITIF

BITTERS

SPIRITS.

BRANDY

GIN

RUM

WHISKY

BEER.

BEER

CIDER

STOUT

MINERAL WATERS.

(various)

Australia.

South Africa.

Australia and South Africa.

Australia and South Africa.

Australia and South Africa.

South Africa.

Australia and South Africa.

Canada,\* Australia and South

Africa.

Canada.\*

South Africa.

United Kingdom.

United Kingdom.

United Kingdom.

United Kingdom.

South Africa.

British West Indies.

South Africa, Cyprus and

Palestine.

United Kingdom.

British West Indies and British

Guiana.

United Kingdom, Canada\* and

Irish Free State.

United Kingdom.

United Kingdom.

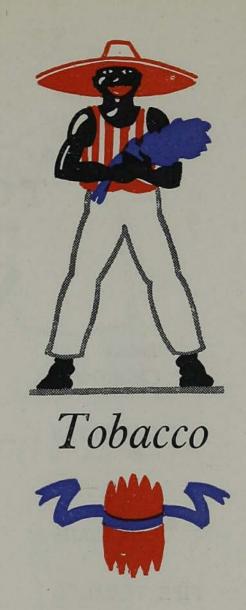
United Kingdom and Irish Free

State.

United Kingdom.



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FULL PARTICULARS of the brands and prices of all cigars, cigarettes, and pipe mixtures made wholly or in large part from tobacco produced within the Empire may be found in a booklet on the subject recently issued by the Empire Marketing Board and obtainable upon application to their Offices, 2, Queen Anne's Gate Buildings, London, S.W.1.



See note on preceding page.



Product.

**CHEROOTS** 

CIGARETTES

CIGARS

PIPE TOBACCO

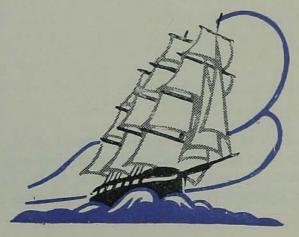
Empire Countries of Origin.

India, Jamaica and British North Borneo.

United Kingdom, Canada, South Africa, Southern Rhodesia, Northern Rhodesia, Nyasaland, Mauritius, Palestine and Cyprus.

Canada, India, British North Borneo and Jamaica.

United Kingdom, Canada, South Africa, India, Southern Rhodesia, Northern Rhodesia, Nyasaland, British North Borneo, Mauritius, Palestine and Cyprus.



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XXIV



Empire Recipes



## RECIPES FOR



### CHRISTMAS

### An Empire Christmas Dubbing

With accompanying Sauces, according to recipes supplied by the King's Chef, Mr. Cedard, with Their Majesties' gracious consent.

1 lb. of currants

Australia.

I lb. of sultanas -

- Australia or South Africa.

1 lb. of stoned raisins

- Australia or South Africa.

5 ozs. of minced apple

- United Kingdom or Canada.

1 lb. of breadcrumbs
1 lb. of beef suet

United Kingdom.United Kingdom.

 $6\frac{1}{2}$  ozs. of cut candied peel -

- South Africa.

8 ozs. of flour

- United Kingdom.

8 ozs. of demerara sugar

- British West Indies or British Guiana.

5 eggs

- United Kingdom or Irish Free State

 $\frac{1}{2}$  oz. ground cinnamon -  $\frac{1}{4}$  oz. ground cloves -

India or Ceylon.Zanzibar.

 $\frac{1}{4}$  oz. ground cloves  $\frac{1}{4}$  oz. ground nutmegs

- British West Indies.

4 teaspoonful pudding spice

- India or British West Indies.

\*1/4 gill brandy

- Australia, South Africa, Cyprus or Palestine.

\*\frac{1}{2} gill rum -

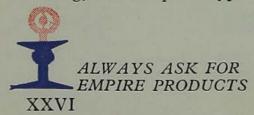
- Jamaica or British Guiana.

\*I pint old beer - England, Wales, Scotland or Ireland

\* These ingredients may be regarded as optional provided some other liquid such as milk is substituted—in which case, however, the pudding will lose its keeping qualities.

#### SAUCE SABAYON

Put into a whipping bowl the yolks of 2 eggs,  $\frac{1}{4}$  oz. castor sugar,  $\frac{1}{4}$  gill South African white wine,  $\frac{1}{4}$  gill of water. Set bowl over a slow gas. Whip continuously until quite frothy as whipped cream. Serve immediately. Before serving, a few drops of Cyprus brandy or Jamaica rum may be sprinkled over.



#### BRANDY BUTTER

Beat to a cream 2 ozs. butter and 2 ozs. fine sugar, add  $\frac{1}{2}$  gill Cyprus brandy, beating continuously. This can be served in a sauce-boat or placed on the ice to set and cut into fancy shapes, and served on a napkin.

### Empire Mince Dies

According to RECIPES supplied by the King's Chef, MR. CEDARD, with Their Majesties' gracious consent.

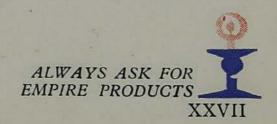
REPARE puff-paste from the following:—I lb. flour (United Kingdom) I lb. butter (United Kingdom, Australia, New Zealand or Irish Free State), giving six turns. Line mince-pie tins with the paste and fill with the following previously prepared mincemeat:—6 lbs. currants (Australia), 6 lbs. sultanas (Australia), 6 lbs. stoned raisins (South Africa), 4 lbs. chopped mixed peel (South Africa), 4 lbs. of demerara sugar (British West Indies or British Guiana), 1½ ozs. ground cinnamon (India), 1½ ozs. ground nutmegs (British West Indies), I oz. ground cloves (Zanzibar), ½ bushel minced russet apples (United Kingdom or Canada), juice of 10 lemons (South Africa), juice of 10 oranges (Palestine or British West Indies), chopped rind of 5 lemons and 5 oranges (Palestine or British West Indies), I pint brandy (Australia, South Africa, Cyprus or Palestine), I pint rum (South Africa, Jamaica or British Guiana), I pint white wine (South Africa), 7 lbs. chopped suet (United Kingdom).

Cover the pies with another layer of paste, wash with egg, and bake in a fairly hot oven. When almost ready, dust with icing sugar and replace in oven until glazed.

The quantities given above will make about 3 dozen pie cases and 40 lbs. of mincemeat. The meat should be stored in tightly sealed jars.

(A simple and more economical recipe for mincemeat is given on page xxx.)





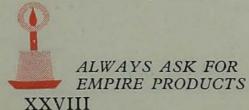
# The Stuffing of an Empire Turkey

HOOSE a nice turkey born and bred in England, Scotland, Wales, Northern Ireland or the Irish Free State. Let it weigh, for use in an average household, from 7 to 9 lbs. An excellent stuffing is made in the following way:—Put about 1 lb. of sausage meat into a deep bowl with a little grated nutmeg. Add to this one shredded onion which has been cooked for a few minutes in butter. Add one egg well beaten. Have ready about 1 lb. of chestnuts which have been cooked in some good stock. Mix the stuffing and chestnuts and stuff the turkey. The turkey should be roasted for about 2 hours.

# Scotch Eurrant Bun

IX together in a large basin I lb. of flour (United Kingdom),  $\frac{1}{2}$  lb. sugar (Demerara), 2 lbs. raisins (Australia or South Africa),  $\frac{1}{2}$  lb. mixed peel (South Africa),  $\frac{1}{2}$  lb. quartered almonds (Cyprus), 2 lbs. currants (Australia),  $\frac{1}{2}$  oz. ground ginger (India),  $\frac{1}{2}$  oz. cinnamon (India),  $\frac{1}{2}$  oz. pepper (Jamaica), I small teaspoonful soda, I small teaspoonful cream of tartar, enough milk just to moisten the mixture. Mix thoroughly with the hands. Put into a tin lined with thin paste made in the following way:—

Mix into a thin paste moistened with water  $1\frac{1}{2}$  cupfuls flour (United Kingdom),  $\frac{1}{4}$  lb. butter (United Kingdom, Australia, New Zealand or Irish Free State), I small teaspoonful baking powder. Roll out very thin and line a well-greased cake tin. Put in the mixture (as described above). Cover with a lid made of the paste. Trim edges neatly round. Brush with beaten egg. Bake for about 3 hours.



# AnEmpirePlumEake

10 ozs. butter - United Kingdom, Australia, New Zealand or Irish Free State.

6 ozs. sugar - United Kingdom, Canada or British West Indies.

5 eggs - United Kingdom or Irish Free State

I lb. flour - United Kingdom.

I teaspoonful baking powder - United Kingdom.

6 ozs. currants - Australia.

6 ozs. sultanas - Australia or South Africa.

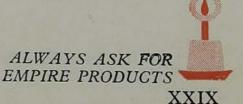
5 ozs. lemon peel (chopped) - South Africa. Few drops essence of lemon - United Kingdom. I gill milk - United Kingdom.

#### METHOD

Beat butter and sugar together. When nicely creamed, beat in eggs one at a time. Add flour in which baking powder has been well mixed. Finally add fruit and milk. Mix very gently until smooth. Bake at once.

This recipe by Mr. J. H. Merrett, of Cardiff, has been supplied through the courtesy of the National Association of Master Bakers and Confectioners.





## Empire Mincemeat

A simple and more economical recipe.

2 lbs. apples (United Kingdom or Canada), I lb. grapes (United Kingdom), I lb. raisins (South Africa), I lb. currants (Australia),  $\frac{1}{2}$  lb. demerara sugar (British West Indies or British Guiana),  $\frac{1}{2}$  lb. chopped orange peel (South Africa), rind and juice of I lemon and I orange (Palestine or British West Indies), 2 ozs. mixed spice (India, British West Indies and Zanzibar), pinch of salt (United Kingdom). When all ingredients are well chopped and mixed, put into jars and tie down at once.





DESIGNED AND ABRANGED BY
SERVICE ADVERTISING CO., LITD.
10, 11 & 12, CORK STREET, W.1
AND
PRINTED BY WM. CLOWES
& SONS, LIMITED, DUKE ST.,
STAMFORD ST., LONDON, S.E. 1